



ARMA SANTA FE 2025

59th U.S. Rock Mechanics / Geomechanics Symposium • 8-11 June 2025

SPONSOR AND EXHIBITOR PACKAGE

The American Rock Mechanics Association invites you to its 59th U.S. Rock Mechanics / Geomechanics Symposium to be held in Santa Fe, New Mexico, USA, on 8-11 June 2025. The technical program will focus on theoretical advances and innovative applied research in rock mechanics and geomechanics. The symposium expects to attract up to 600 delegates from the USA, North America, and internationally. The plenary, technical, and trade exhibition program is organized with importance placed on providing supporters with maximal exposure and interaction with this audience of industry leaders and decision-makers.

The following pages highlight the benefits of sponsoring ARMA Santa Fe 2025 at various levels and price points for all budgets. Continuing from 2024 are the Platinum, Gold, Silver, and Bronze levels that include excellent exposure before, during, and after the symposium, as well as complimentary delegate packages. Numerous single-event sponsorships are also available. Choose an overall level of support to gain the exposure you are looking for or combine one of our levels with an event sponsorship to increase your visibility during one of the popular networking and social events. Sponsorship opportunities start as low as \$1000, ensuring that all companies can participate at some level. We look forward to discussing the various options and how we can meet your budget and marketing objectives.

See you in Santa Fe!



SYMPOSIUM SPONSORSHIP OPPORTUNITIES

	PLATINUM	GOLD	SILVER	BRONZE
	\$8,000	\$6,000	\$4,000	\$2,000

Registration benefits

Complimentary full symposium registration	4	3	2	1
Complimentary Trade Show Booth	✓			

Recognition benefits

Logo & name on symposium website + link to sponsor's website	✓	✓	✓	✓
Logo & name on all marketing materials	✓			
Logo & name on front cover of program	✓			
Logo & name in sponsors section of program	✓	✓	✓	✓
Corporate profile in sponsors section of program	300 words	150 words	75 words	
Logo & name in digital proceedings	✓			
Recognition of firm at opening ceremonies	✓			
Promotional item to be included in delegate registration package	✓	✓		
Logo & name on screens before all plenary sessions + 3 project slides	✓	✓		
Logo & name on screens before all plenary sessions	✓	✓	✓	
Signage at symposium registration desk	✓	✓	✓	✓
Recognition in symposium wrap-up story on website & in newsletter	✓	✓	✓	✓

ARMA corporate membership benefits*

Discount on booth price & preferential location (% based on corporate membership level)

Extra passes to symposium trade show (# of passes based on corporate membership level)

Preferential symposium sponsorship opportunities

Access to conference proceedings (# of access codes based on corporate membership level)



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Event / item	Benefits	Price
Opening reception	<ul style="list-style-type: none"> → 4 complimentary tickets for reception → Logo & name on signage outside of reception → Logo & name on table cards at reception + on screen → Recognition during reception → VIP seating at reception, if requested → Logo & name in sponsors section of program + on website 	\$5,000
Lanyards	<ul style="list-style-type: none"> → Logo alongside symposium logo on all delegate lanyards → Logo & name in sponsors section of program + on website 	\$2,500
Student sponsorship	<ul style="list-style-type: none"> → Student Mentorship Event & Reception → Logo & name on signage near registration → Logo & name in sponsors section of program + on website → Registration fees for 5 students will be covered 	\$4,000
Keynote speaker	<ul style="list-style-type: none"> → Logo & name on signage outside of presentation room → Logo & name on screen at keynote presentation → Logo & name in sponsors section of program + on website → Recognition by keynote chair 	\$1,000
Coffee break	<ul style="list-style-type: none"> → Logo & name on coffee/juice stations → Logo & name in sponsors section of program + on website 	\$1,000 Specify day & am or pm
Mobile app	<ul style="list-style-type: none"> → Advertisement on official ARMA 2020 app → Many options available – contact us to discuss → Used by over 60% of delegates → Cellphone & tablet compatible 	\$2,000
Poster session	<ul style="list-style-type: none"> → Logo & name on signage outside of presentation room → Logo & name in sponsors section of program + on website 	\$1,000

* Please contact Eric Gustafson (info@armarocks.org) if you are interested in becoming an ARMA corporate member to take advantage of the related symposium benefits.



The symposium will feature a comprehensive trade show for suppliers, consultants, government, and other firms wishing to demonstrate their products and services to the rock mechanics community.

The trade show will begin with the Opening Reception at 7:15 pm on Sunday, 8 June 2025, and run through Wednesday, 11 June, providing your team with plenty of delegate contact opportunities.

EXHIBITOR BOOTH PRICING

- 8' by 10' booth with draped table and two chairs
- One complimentary full symposium registration¹
- Option for logo & link on conference app²
- Logo & name in exhibitors section of program
- Logo & name on symposium website + link
- Additional booth staff packages may be purchased

\$2,500 Regular
\$2,250 Early Bird³

ARMA Corporate Membership
\$4,000
Includes trade show booth

¹ Full registration includes access to all keynote addresses and technical sessions, exhibits, opening reception, awards banquet, breaks and other plenary events, and proceedings. Workshops, short courses, technical tours, and special activities may be purchased separately.

² \$200 for logo and name with link shown on conference mobile app.

³ Early bird payments are due March 29, 2025.

Exhibit space allocation will begin in Spring 2025 with assignment priority given to exhibitors who are also sponsors, then based on payment receipt dates.



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Geomechanics Symposium
SANTA FE 2025



SPONSOR AND EXHIBITOR REGISTRATION

Symposium information:

santafe2025.armorocks.org

Inquiries and registration:

Contact Eric Gustafson
info@armorocks.org
1.303.254.8681